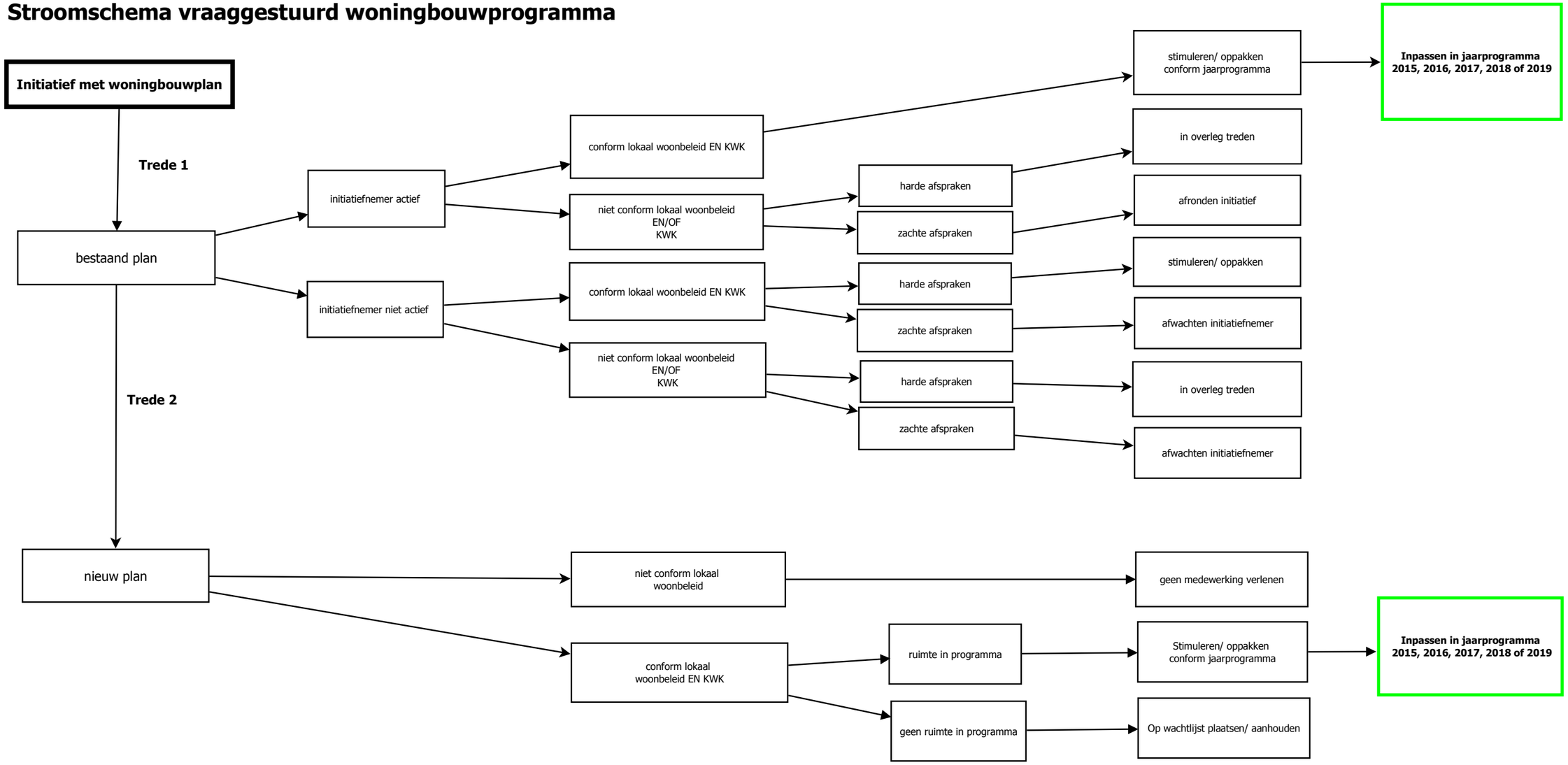Stroomschema vraaggestuurd woningbouwprogramma